





Entrepreneurship Bootcamp @ CNST Milano

 20-21-22 May 2025 |  CNST - Rubattino, Milano

Are you a CNST researcher curious about the startup world?

Join us for a unique 3-day immersive experience designed to guide researchers like you into the world of deep-tech entrepreneurship! From transforming your scientific ideas into impactful ventures, to meeting key players in the innovation ecosystem—this is your opportunity to explore, connect, and build.

Why should you participate?


-  Discover how deep-tech startups are born through real-life case studies and testimonials.
-  Meet IIT support offices (Startup, Licensing, Legal) and engage with external experts and investors.
-  Learn practical tools like the Business Model Canvas to structure your innovation.
-  Exclusive opportunity – **only 25 seats, full-time commitment required.**

What will we cover?

- Design Thinking for research-driven innovation
- Business Model Canvas for deep-tech ventures
- How IIT supports entrepreneurial pathways (Startup Office, Legal, Licensing)
- Meet IIT founders, investors, and accelerators (Names to be confirmed!)
- Legal workshop: how to incorporate a startup in Italy (Names to be confirmed!)
- Final group activity: Attend the Falling Walls Lab event at Bicocca (Open for everyone)

How to register?

Fill out the registration form here: <https://forms.office.com/e/v1AeaN49t1>.

 **Deadline: 12 May 2025**

Don't miss this chance to ignite your entrepreneurial journey!

Draft Agenda

DAY	ACTIVITY	DESCRIPTION	GUESTS	LINK
DAY 1 – TUESDAY, MAY 20	9.30-10:00 Welcome & Opening Remarks		Giorgia Dominici, Eleonora servodio, Emilio Alacevich	
10:00	Startup Lifecycle	From validating your market with real data to understanding the economic feasibility of your technology through hands-on workshops on	Giovanni Aicardi PoliHub	TEAMS
12:00	Market Analysis		PoliHub	
14:30	Workshop on Techno-Economic Analysis	startup lifecycle, market analysis, and techno-economic assessment.	Polihub	
DAY 2 – WEDNESDAY, MAY 21	9.30- 11.30 Legal x startups	Learn the legal essentials for launching your startup in Italy — from forming an SRL to setting a solid legal foundation, with expert lawyers from the Milan startup scene.	Filippo Garbagnati Giacomo Garbagnati	TEAMS
	14.30-17.30 Investors Talk What VCs Look For in Deep-Tech	Insights from investors on what makes deep-tech startups fundable — and how to pitch them right.	Neurone – Tommaso Alderigi	TEAMS
DAY 3 – THURSDAY, MAY 22	9.30 -11 How to startup in IIT - roundtable	A firsthand account from an IIT researcher turned entrepreneur, sharing the real challenges, pivotal moments, and lessons learned while building a deep-tech startup from within the Institute.	Matteo Butti, IIT Startup Office	TEAMS
	11.30-12.30 Licensing	Understand the legal basis for startup projects to collaborate with external partners via IIT's contract models – focus license for startups	Jessica Battistini	TEAMS
	14.30-16.00 B4i & Opportunities	Overview of B4i's programs for startups: acceleration, pre-acceleration, and funding calls. Plus, key resources for founders— newsletters, tools, and best practices to navigate the startup ecosystem.	Ludovico Dejak	TEAMS



Morning and afternoon coffee breaks will be provided each day to keep energy levels high.